

Figure 2. Diagram of bubbler (F in Figure 1). Lengths are given in mm.

[42 FR 14308, Mar. 15, 1977, as amended at 51 FR 25017, July 9, 1986]

APPENDIX B TO PART 101—GRAPHIC ENHANCEMENTS USED BY THE FDA

# **Examples of Graphic Enhancements used by the FDA**

#### **A Overall**

 Nutrition Facts Label is boxed with all black or one color type printed on a white or neutral ground.

#### B. Typeface and size

- 1. The "Nutrition Facts" label uses 6 point or larger Helvetica Black and/or Helvetica Regular type. In order to fit some formats the typography may be kerned as much as -4, (tighter kerning reduces legibility).
- Key nutrients & their % Daily Value are set in 8 point Helvetica Black (but "%" is set in Helvetica Regular).
- 3. "Nutrition Facts" is set in either Franklin Gothic Heavy or Helvetica Black to fit the width of the label flush left and flush right.
- "Serving Size" and "Servings per container" are set in 8 point Helvetica Regular with 1 point of leading.
- The table labels (for example; "Amount per Serving") are set 6 point Helvetica Black.
- Absolute measures of nutrient content (for example; "1g") and nutrient subgroups are set in 8 point Helvetica Regular with 4 points of leading.
- Vitamins and minerals are set in 8 point Helvetica Regular, with 4 points of leading, separated by 10 point bullets.
- All type that appears under vitamins and minerals is set in 6 point Helvetica regular with 1 point of leading.

### C. Rules

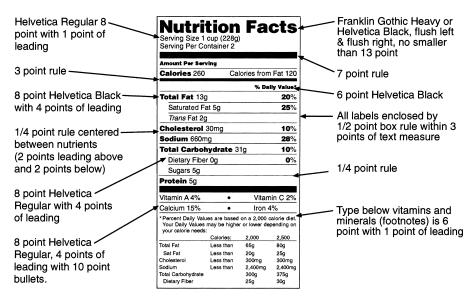
- A 7 point rule separates large groupings as shown in example. A 3 point rule separates calorie information from the nutrient information.
- 2. A hairline rule or 1/4 point rule separates individual nutrients, as shown in the example. Descenders do not touch rule. The top half of the label (nutrient information) has 2 points of leading between the type and the rules, the bottom half of the label (footnotes) has 1 point of leading between the type and the rules.

#### D. Box

1. All labels are enclosed by 1/2 point box rule within 3 points of text measure.

## Pt. 101, App. B

### Examples of Graphic Enhancements used by the FDA



 $[58 \; \mathrm{FR} \; 17332, \; \mathrm{Apr.} \; 2, \; 1993, \; \mathrm{as} \; \mathrm{amended} \; \mathrm{at} \; 68 \; \mathrm{FR} \; 41506, \; \mathrm{July} \; 11, \; 2003]$